



Global Criteria: Rural Economies

Revision Date: December, 2018

Strategic Intent: The dairy sector contributes to the resilience and economic viability of farmers and rural communities.

Indicator: Total payments to farmers for milk, calculated as [Annual Milk Tonnes Sold] x [Annual Average Milk Price].

Theory of change: Total payments to farmers is a tangible number that many producers already track. Comparisons of annual numbers can inform how much the dairy sector contributes to rural economies. Creating a benchmark of total payments will help determine how the dairy sector contributes to the resilience and economic viability of farmers and rural communities, and how that contribution changes over time.

Reporting Strategy: Each participating member organization that has prioritized this criterion will report the total payments (stating the currency used) made to farmers, calculated as [Annual Milk Tonnes Sold] x [Annual Average Milk Price].

Reporting Schedule: Baseline established 2019

Annual reporting period is calendar year (January 1- December 31)

Reports submitted to DSF by March 31 each subsequent year