**DSF Members - Case Study Proforma**

*We would like to hear about an example of the positive work addressing one of the DSF criteria, that is taking place within your organisation or, in the case of Aggregating Members, an organisation that you aggregate for. We would like to publish case studies that will inspire other members to try similar initiatives around the world. (*[*see case study examples*](https://dairysustainabilityframework.org/dsf-membership/resources/)*)*

**Organisation name:…………………………………………………………………………**

**Case study title: …………………………………………………………………………….**

**Aggregator organisation** (*if applicable*)**………………………………………….**

**DSF Criteria:………………………………………………………………………………….**

*Please tell us about your project.*

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| **Your organisation:** *please provide us with two or three sentences about the organisation*  |
| **Background to the project***: Briefly tell us why you undertook the project. Eg. prioritised via materiality (state which DSF Criteria it is focused on), very much an area of concern for the company/stakeholders etc. What was the problem you were trying to solve and how was it identified?* |
| **Approach:** *please briefly outline the case study project to include: aims, timelines, what KPI’s/targets were included and how were they integrated in the project (including how the DSF indicator was incorporated). What does success look like for this project?* |
| **Outcome:** *please tell us what the outcomes were including data that was collected that demonstrates the impact of the activity in terms of improvement, in seeking to deliver the Strategic intent of the priority criteria the project sits underneath. This needs to be a reflection of the KPI’s/targets implemented.*  |
| **Success factors:** *please tell us briefly about how successful the project was, if you had to make changes throughout to achieve the success (plan do check adjust) and how sustainable are the project outcomes?***Were there any challenges you came across when undertaking this project? If so, how did you overcome them? Did your Local management Group assist you in project design, implementation and alteration?** |
| **Quote:** *please provide us with a quote relating to the project ambition and success from a farmer or a member of your team who was involved with/worked on the project* |
| **Do you have any advice for DSF members trying to implement a similar initiative?** **Are there any key learnings you would share with DSF members who are trying to implement a similar scheme? What would you do differently if faced with this opportunity again?** |

**Please provide an image or photo** that we can use with the case study to help it be more engaging, please email it to charlotte.bullock@dairysustainabilityframework.org with the completed proforma. Many thanks

If there are any links (e.g. to reports, website pages etc) that you would like included in the case study, where readers can find out more information about the initiative, please list them below.